## REMARKS

Reconsideration and allowance of the above-referenced application are respectfully requested. No new matter has been added.

The claims provided herein are based on original claims 1-54 which was elected on July 23, 2008 as part of a restriction requirement. Previous claims 1-54 were rejected under 35 USC 102 as allegedly being anticipated by Gronau et al (US 2003/0069869). It is respectfully submitted that with the current amendments, the claims are novel with regard to Gronau because, inter alia, optional language has been removed from the independent claims so that each of the modules need be present in Gronau in the fashion described. Gronau simply does not disclose such a comprehensive system for creating and evaluating strategies as recited in the current claims.

Previous claims 1-27 were also rejected under 35 USC 101 as allegedly being directed to non-statutory subject matter. Claim 78 recites the provision of the modules and the subsequent execution of such modules by at least one data processor of a computer system. Therefore, such claims are clearly tied to another statutory class and there is no basis for such a rejection with the current claims.

It is believed that all of the pending claims have been addressed in this paper. However, failure to address a specific rejection, issue or comment, does not signify agreement with or concession of that rejection, issue or comment. In addition, because the arguments made above are not intended to be exhaustive, there may be reasons for patentability of any or all pending claims (or other claims) that have not been expressed. Finally, nothing in this paper should be construed as an intent to concede any issue with regard to any claim, except as specifically stated in this paper, and the amendment of any claim does not necessarily signify concession of unpatentability of the claim prior to its amendment. Applicant asks that all claims be allowed.

Attorney's Docket No.: 35006-556F01US

If there are any questions regarding these amendments and remarks, the Examiner is encouraged to contact the undersigned at the telephone number provided below. The Commissioner is hereby authorized to charge any additional fees that may be due, or credit any overpayment of same, to Deposit Account No. 50-0311, Reference No. 35006-556F01US.

Respectfully submitted,

Date: February 12, 2010

/ck3/

Carl A. Kukkonen, III Reg. No. 42,773

Address all written correspondence to Customer No. 76615
Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.
3580 Carmel Mountain Road, Suite 300
San Diego, CA 92130

Phone: 858.314.1500 Fax: 858.314.1501